

(19) Disseminating Data Building Blocks

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- **Technology Dissemination is Needed**
- In order to raise awareness, catalyze and translate data building blocks technology to the long-tail research community we propose to start a RDA Working Group which will perform a **market study** and dissemination effort involving:
 - **Survey** providing a structured view of the **supply of data building blocks** technologies,
 - **Identification of new user groups** with higher potential to leverage data building block technologies into **success stories**,
 - Identification of new data complementarities across domains to advance new cross-disciplinary data-driven cases
 - Develop strategies to expand and catalyze **integration** of data technologies among **“later-adopters”** research communities,
 - Disseminate and **cross-pollinate success stories** across new communities.
- This working group would be a transversal effort leveraging the results of other RDA groups and ongoing data building blocks development efforts to be applied and consolidated across new user communities.